



Feature

HamacLand Found A Breathtaking Retreat At Banana Island Resort Doha by Anantara

Doha, Qatar, December, 2015. **Banana Island Resort Doha by Anantara**, the luxury brand's first resort in Qatar, developed by Al Rayyan Hospitality, offers a paradise island setting for guests to enjoy, both above and below the water activities with extensive facilities for everyone from honeymooners to families, with unlimited opportunities for relaxation and adventure, wellness, romance and indulgence.

Because of its prime location in the heart of Doha's turquoise sea, **Banana Island Resort Doha by Anantara** is a family resort that offers exceptional access to the sites, attractions, and activities to further enhance guests' spectacular vacation in Qatar. Besides a vast array of luxurious experiences to be had on property, guests and families can also enjoy the pleasures of the surrounding landscape with some sporting action.

For all this, **Banana Island Resort Doha by Anantara** is proud to introduce and for the first time in the Middle East, to their VIP guests a fresh floating world and lifestyle on the Arabian Gulf, **HamacLand™**, a stunning concept of private floating lounge.

This innovation—at the point where land meets sea and sea meets sky—will offer HamacLanders a dedicated space on the water (more than 13 square meters), a cross between a personal island and a private beach where families, friends and loved ones can spend quality time together.

HamacLand™ was launched in the Mediterranean Sea at La Presqu'île de Giens then showcased in the Principality of Monaco where it appealed at first sight to the first "HamacLanders" who had a chance to discover and enjoy the unique HamacLand experience.

The concept combines authentic emotional luxury and simplicity. Modular and multi-purpose, **HamacLand™** is just as suited to sport and leisure as it is relaxation. An opportunity for "HamacLanders" to become at one with the elements and experience the delights of their own personal floating world, **HamacLand™** creates a transcendent sensation of well-being and harmony.

LIFE IS A JOURNEY.



The ultimate place to enjoy time and company in absolute serenity, **HamacLand™** is destined to become a must-have for outdoor lovers and water sports enthusiasts alike. It also provides a safe haven for individuals seeking space, freedom and privacy in outstanding surroundings or simply an alternative lifestyle for others.

Banana Island Doha invites guests—12 years and above—to this special activity occurring on daily basis from 9 am to sunset, and enjoy various amenities at the deck.

Banana Island Resort Doha by Anantara feels a world away from bustling Doha but is only a 25-minute journey by luxury ferry from Al Shyukh Terminal located in the city's downtown area or a 10-minute helicopter ride directly from the airport with bird's-eye views of the spectacular coastline.

To make a reservation, call +974 4040 5050, email teens.doha@anantara.com or go to <http://doha.anantara.com/>. Find out more about the resort by "liking" **Banana Island Resort Doha by Anantara** on Facebook at <https://www.facebook.com/BananalIslandResortDohabyAnantara>.

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Editor's Notes:

About Hamacland:

Hamacland Concept SAS was newly incorporated at La Seyne-sur-Mer on the Mediterranean's Provençal coast to develop this innovative concept and its countless extension options. Their extensive team of professionals turned this dream into a reality.

For more information on Hamacland Concept, please visit www.Hamacland.com.

Follow Hamacland on Facebook: www.facebook.com/HamaclandConcept; [Twitter](#) and [LinkedIn](#)

About Anantara:

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world's most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 30 stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia, Mozambique, Zambia, the UAE and Qatar, with a pipeline of future properties across Asia, the Indian Ocean, Middle East and Africa.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com.

Follow us on Facebook: www.facebook.com/anantara; Twitter and Instagram: @anantara_hotels

About Global Hotel Alliance:

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over six million members. GHA's member brands encompass over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit www.gha.com

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HamacLand

LA JOLLA
RESORT